



eTail Canada 2015

May 11-14, 2015

Hyatt Regency Toronto, Toronto, CA

www.eTailCA.com

ATTENDEE LIST *(subject to change)*

Company	Job Title
Adidas Group	Head of eCommerce
Adobe Systems, Inc.	Account Development Manager
Adobe Systems, Inc.	Senior Enterprise Account Executive
Adobe Systems, Inc.	Event Consultant
Adobe Systems, Inc.	Evangelist, Adobe Campaign
Adobe Systems, Inc.	Managing Director - Digital Marketing
Adobe Systems, Inc.	Enterprise ADM- Strategic Retail
Adobe Systems, Inc.	Sr. Territory Account Executive
Adroit Digital	Sales Director
Affiliate Marketing Association of Canada	President
AgilOne	Sr. Marketing Manager, Demand Gen
AgilOne	RVP Sales East NA & EMEA
Air Miles Reward Program	Director Strategy
Akamai Technologies	Solutions Engineer
Akamai Technologies	Senior Marketing Manager
Akamai Technologies	Regional Sales Manager
Akamai Technologies	Major Account Executive
Akamai Technologies	Account Executive
Akamai Technologies	Chief Strategist for Commerce
Alexanian Carpet & Flooring	CEO
Alexanian Carpet & Flooring	Web Designer
Algonquin College	Director, College Ancillary Services
Algonquin College	Assistant Manager, Ancillary Marketing
Altitude-Sports.com	Co-CEO
Amazing Party & Costume	IT Manager
Amazing Party & Costume	Manager
Andrew Peller Limited	Marketing Manager
Andrew Peller Limited	E-Commerce Specialist
APP GROUP	VP of E-Commerce
APP GROUP	eCommerce Director
APP GROUP	Digital Marketing Specialist
Avery Products Canada	Customer Marketing Manager
Avery Products Canada	Digital Program Manager
Badlands Paintball	Director of Marketing
Badlands Paintball	CEO
Basic Funerals and Cremation Choices	COO
Bell Canada	Assistant Director E-Commerce
Bentley Leathers Inc.	Director, eCommerce
Best Buy Canada	Merchandise Manager
Best Buy Canada	Communications Manager
Best Buy Canada	Vice President of Ecommerce
Best Buy Canada	Brand Manager
Best Buy Canada	Senior eCommerce Manager
Best Buy Canada	Vice President of Merchandising
Best Buy Canada	President
Bestseller Wholesale Canada Inc.	eCommerce Manager
Beyond the Rack	COO/CTO
Beyond the Rack	VP, Marketing
Beyond the Rack	SEM Manager
Beyond the Rack	Tech Lead

BirdEye	Co-Founder, Chief Relationship Architect
BirdEye	CEO
Birks Group	VP Business Development
Blue Nile	Senior Manager of International Marketing
Blue Nile	Vice President And Head Of Strategy
BlueSky Technology Partners	Manager of Canadian Operations
BlueSky Technology Partners	Reaional Sales Executive
BlueSky Technology Partners	Business Analst
BMW Group Canada	Manager of Marketing eCommerce
Boathouse Stores Canada	Ecommerce and Digital Marketing Lead
Boska USA	Ecommerce Director
Bronto Software	Head of Research
Bronto Software	Account Executive
Bronto Software	Regional Sales Manager
Bronto Software	Marketing Associate
Brose	Creative Director
Brown's Shoes	Supply Chain & Logistics Manager
Brown's Shoes	Director of eCommerce
c/o Nicole Tarazi	Vp Strategy
CAA South Central Ontario	Manager, Ebusiness
Cabelas Canada	eCommerce Manager
Cadillac Fairview Corporation	VP, Strategic Insights
Cadillac Fairview Corporation	Retail And Market Analyst
Cake Beauty	Sales and Marketing Coordinator
Cake Beauty	Marketing and Communications Manager
Camros Organic Eatery	Marketing Director and Digital Marketing Manager
Canada Post	Assistant Product Manager
Canada Post	Account Executive
Canada Post	Director, Parcels & eComm Market Development
Canada Post	Director Customer QCQ MKT And MRK DEV
Canada Post	Director of Ecommerce and GOC Sales
Canada Post	Manager of Market Analysis and Strategy
Canada Post	Senior Writer Editor
Canada Post	Assistant Product Manager
Canada Post	Director of Strategy and eCommerce Market Development
Canada Post	Marketing Manager
Canada Post	Commercial Sales Manager
Canada Post	Manager of Business Development ECommerce
Canada's Motrocycle	Director of Marketing
Canadian Institute of Marketing	Senior Member
Canadian Marketing Association	Chief Marketing Officer
Canadian Tire Coporation	SVP of Digital & Loyalty
Carnivore Club	CEO
Carnivore Club	Manager
Comark Inc	E-Commerce Manager, Cleo
Comark Inc	Director of Strategic Projects
Commission Junction	Event Coordinator
Costco Wholesale - Canada	Graphics Manager
Costco Wholesale - Canada	Marketing Manager
Costco Wholesale - Canada	Marketing, Site Supervisor
DAC Group	Business Development Manager
DAC Group	VP Business Development
Danier Leather Inc.	eCommerce Coordinator
Danier Leather Inc.	Director of Marketing
Danier Leather Inc.	Senior Vice President and Chief Marketing Officer
David's Tea	Content Strategy Manager
David's Tea	VP of Ecommerce And Digital Marketing
David's Tea	ECommerce Manager

Dell	Head of eCommerce
Dell	Head of Payments
Demandware, Inc.	Account Executive
DJ Equity Holdings LLC	President
Dundas Constituency Office	Member of Parliament
Easyhome Ltd.	VP, Omnichannel
Easyhome Ltd.	Director of Marketing
Easyhome Ltd.	Product Manager
Ecco Shoes Canada	e-Commerce Manager
Eclipse Stores Inc.	Dir. Of Retail Operations
Eclipse Stores Inc.	Marketing Manager
Elte	Head of eCommerce
eMarketer	Account Manager
Emco Limited	Sr. Director, IT
EPAM Systems	VP, Client Services
EPAM Systems	Vice President
EPAM Systems	Business Development Director
EQ3	Director of IT
EQ3	COO, CFO
EQ3	E-Commerce Manager
Etsy Canada	Country Lead
Etsy Canada	PR & Communications Manager
Eulerian Technologies	Business Developer
Fento	President
FGL Sports Ltd.	SVP, Marketing and eCommerce
FlipGive	Co-Founder
FlipGive	CEO
Ford Motor Company of Canada	Social Media Manager
Four Seasons Hotels and Resorts	Global eCommerce Manager
Foxy Originals	Co-Owner
Foxy Originals Inc	eCommerce Manager
Frank & Oak	Head of Logistics
Frank Reactions	Chief Instigator
Fruits & Passion	CMO
Fruits & Passion	Project Manager. eCommerce
Giant Tiger	Evp,cio
Giant Tiger	Head of eRetail
Giraffe & Friends	Head of eCommerce
Golda's Kitchen Inc	Owner
Gongoshow Gear	eCommerce Manager
Gongoshow Gear	SALES DIRECTOR
Gotstyle	E-Commerce Manager
Gotstyle	Founder
Grand & Toy	Director of eCommerce
Groupe Dynamite	Corporate Projects, Processes and Supply Chain
Groupe Dynamite	E-Commerce Marketing Manager
Groupe Dynamite	Senior Director ECommerce
Groupon National	GM, Snap by Groupon
Groupon National	Head of MultiChannel Retail Sales
GS1 Canada	Director, Omni Channel
Henry's	Manager, eCommerce
HGS	SVP, Business Development & Client Relations
HGS	SVP, Global Marketing
HGS	SVP, Global Growth Strategy and Marketing
HGS	Head of Marketing
Holiday Group	Director of Marketing
Home Depot Canada	Visual Merchandising Manager
Home Depot Canada	Interconnected Retail Analyst

Home Improvement Retailing	Managing Editor
Homeway	Director, Retail/e-Commerce Strategy
HP	Biz Development
Hudson's Bay Co.	Director, Digital Planning
Hugo Boss Canada	eCommerce Operations Manager
IceJerseys.com	VP of Marketing & Communications
Indigo Books & Music	Director, Social Media
Indigo Books & Music	Vice President of Operations, Online + Mobile
Indigo Books & Music	Director, Ecommerce Product Management
Indigo Books & Music	Vice President of Customer Experience Of Digital
iNetVideo.com	Vice President of eCommerce
iProspect	Marketing Director
iProspect	CEO
iProspect	Marketing Coordinator
iProspect	Digital Business Strategist
iProspect	Business Development Director
iProspect	Digital Business Strategist
iStore	Senior Ecommerce Manager
iStores	Former VP, Omni-Channel Marketing and Innovation
Jean Machine	Operations Manager
Johnson & Johnson	E-Commerce Manager
Johnson & Johnson	Digital IT Lead
Johnson & Johnson	It Manager, Digital Solutions
La Bicicletta	Ecommerce Director
Lamour	Digital Analyst
Linen Chest	VP Operations
Linen Chest	Digital Marketing Manager
Linen Chest	Chief Executive Officer
Listrak	Sales Manager
Listrak	Director of Global Channel Sales
LiveOutThere	CEO and Founder
LiveOutThere.com	Marketing Vice President
Loblaw Companies Limited	Senior Merchant
Loblaw Companies Limited	Category Manager – eCommerce
Loblaw Companies Limited	E-Commerce Senior Category Manager (Joe Fresh at Loblaw)
Loblaw Companies Limited	Director Of eCommerce Marketing
Long & Mcquade	Vice President
Long & Mcquade	Purchasing/Distribution Support manager
L'Oréal Canada	E Retail Manager, Consumer Products Division
L'Oréal Canada	CMO
L'Oréal Canada	Consumer Engagement Manager
L'Oréal Canada	E-commerce and Digital Marketing Manager
Lowe's Canada	Senior Director, eCommerce
Lowe's Canada	Manager
Lowe's Canada	Manager, Online Business Development
Maple Leaf Sports & Entertainment	Director of Merchandise + Retail Operations
Maple Leaf Sports & Entertainment	Director of IT
Maxymiser	Director, Business
Maxymiser	Director, Canada
Mediative	Director-Supply Strategy
Mediative	Vice President, Sales & Shopper Marketing
Mediative	National Account Executive
Mediative	Director of National Sales & Shopper Marketing Strategy
Mediative	National Sales Account Manager
Mendocino	Brand Director
Mendocino	Marketing Director
Michael Kors Canada	CEO
Michael Kors Canada	E-commerce General Manager

Michael Kors Canada	Marketing Director
Michaels Inc.	Web Developer
Michaels Inc.	President
Michaels Inc.	Web Designer and Product Manager
MTL + ECOMMERCE	Organizer
MWF Group	Manager
MWF Group	Managing Director
NCIX	Marketing Manager
Neatfreak Group Inc	Director of E-Commerce
Nissan Canada	Digital Marketing/Social Media Senior Manager
Northern Reflections	Sr. Manager, eCommerce and Digital Media
Online Footwear Ventures (Walking on a Cloud)	VP
Online Footwear Ventures (Walking on a Cloud)	President
OPMpros.com	CFO and Co-Founder
OPMpros.com	Director, Search Marketing & Display
OPMpros.com	Marketing Manager
OPMpros.com	CEO & Co-Founder
Optimal Payments	Senior Vice-President, Sales And Business Development
Optimal Payments	Sales Coordinator, Sales & Marketing
OrderDynamics	Director of Business Development
OrderDynamics	Director of Product Marketing
OrderDynamics	Sales Engineer
OrderDynamics	Sales Director
OrderDynamics	Senior Vice President of Product Marketing
Overstock.com	Director Of Global Marketing
Patty Shapiro & Associates	Recruitment Director
Patty Shapiro & Associates	Recruiter
Patty Shapiro & Associates	President
Payless ShoeSource	Vp Payless.Com
Payments Business Lloydmedia	Editor
Pizza Pizza	IT Manager
Porter Airlines	Ecommerce & Loyalty Manager
Porter Airlines	Manager of Marketing
Purolator	Business Development Executive Ontario Logistics
Purolator	Ecommerce Manager
Rakuten Marketing	Sr. Account Executive
Rakuten Marketing	Midwest Sales Director
Red Banks Consulting, Inc.	Partner
Red Dot Digital	Media - Contributing Columnist
Ren's Pets Depot	eCommerce Manager
Reuters	Reporter
Rona	VP, Marketing
Roots	Directory Omni Channel Commerce
Roots Canada Ltd	Vice President of eCommerce and Marketing
RW & CO	CRM manager
Sailthru	Sales Director, Canada
Sailthru	Vice President of Sales Operations
Sailthru	Field Marketing and Event Manager
Scholastic Canada Ltd	Senior Manager, Book Club Student Product
Scholastic Canada Ltd	Senior Manager, Book Club Marketing
Sears Canada	Director of Digital Marketing and Production
Sears Canada	Vice President & General Manager of Digital and Omni - Channel
Seneca College	Acting Chair
Sephora	Marketing Manager
Sephora USA Inc.	Senior Online Merchant (Buyer)
Sephora USA Inc.	Director of Merchandising (Sephora Canada)
Sherson Group	IT
Sherson Group	VP, IT and HR

SHOP.CA	President and Founder
Sitecore	Marketing Events Coordinator
Sitecore Canada Ltd	Sales Lead Development Manager
Sitecore Canada Ltd	Regional Sales Manager
Snowy Owl Technologies	Co-Founder
Snuggle Bugz	President
SoftMoc Inc	President
SoftMoc Inc	Senior Vice President
Sony Canada	Head of eCommerce
spud.com	Director of Customer Experience
Standard Apparel	Marketing Manager
Staples Canada	Director of Marketing and eCommerce
Stibo Systems	Director Of Mdm Sales
Stolen Riches	Owner and Operator
Supremex	Packaging Division
Supremex	Director of Packaging
Supremex	Packaging Specialist
Suzy's Inc	E-Commerce Product Manager
Suzy's Inc	Marketing Manager
Symantec	Product Sales
Symantec	Events Marketing Manager
Symantec	Product Sales
Symantec	Product Marketing
TD Bank Financial Group	Associate Vice President, Digital Strategy
Tepperman's	It Director
Tepperman's	V.P., Sales, Operations & Supply Chain
Tepperman's	Project Manager
The Body Shop Canada	eCommerce Manager
The Home Depot Canada	Manager, Online Visual Merchandising
The Peacock Parade	CEO & Co-Founder
The Selfridges Group	VP, Digital Transformation
The Source	VP Marketing
The Source	Content Manager Marketing
The WHIR	Editor in Chief
TheTieShop.ca	Associate Merchant
Things Engraved Inc.	E-Commerce Manager
Think Shift	CEO
Think Shift	President, Agency Services
Timex Group Canada Inc.	Vice President of Marketing
Timex Group Canada Inc.	Brand Manager
Toys R Us Canada	VP of Logistics and e-Commerce
Toys R Us Canada	Director of eCommerce
Toys R Us Canada	Director of Operations
Trend Trunk	Founder
Tuango	CEO
Uline Canada	French Translation Specialist
Under Armour	Sr Mgr, Ecommerce Canada
Unilever Canada	Digital-eCommerce Team Lead
Unilever Canada	Digital E-commerce platform manager
UofT Bookstore	Snr Marketing Manager
Vanilla Food Company	Founder
Vertical Web Media	Managing Editor, International Research
VISA Canada	Head of Strategic Initiatives
VISA Canada	Merchant Marketing
Visa Canada	Director, Digital Solutions
Visa Canada	Merchant Sales & Solutions
Visa Canada	Head of Retail Merchant Sales & Solutions
Visa Canada	Corporate Relations

Visa Canada	Head of Merchant Marketing
Visa Canada	Head of Merchant Sales & Solutions
Vitamart.ca	CEO
Vivah Jewellery	E-Commerce Coordinator
Vivah Jewellery	President
Walmart Canada	Senior Director of Digital and Shopper Marketing
Website Magazine	GM/Editor
Website Magazine	Associate Editor/BDM
Welocalize	Business Development Director
Windsor Arms Hotel	Director of Ecommerce Sales
Windsor Arms Hotel	Social Media and Communications Manager
YM Inc.	Ecommerce Manager
YM Inc.	Project Manager
YM Inc.	Director of E-Commerce